Pitch deck v1.0

backed by DUST FOUNDATION

The most vibrant community-driven multi-chain Launchpad

We help substantial crypto projects connect with a loyal audience to attract decentralized investments

SEED

Project idea

SEED is the first cross-chain IDO, INO, IGO launchpad, which allows to receive project allocations by staking blockchain coins and operates on community-driven Voting Power system

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Our goals

1. Support development and strengthening the security of leading blockchain ecosystems by staking their coins

2. Provide additional value (as well as classic staking) for coin holders of supported networks in the form of allocations distribution for the purchase of new promising projects

3. Help to increase the number of high-quality and reliable projects in supported networks, as well as screening out low-quality projects through a voting and feedback system

4. Provide comprehensive assistance for projects in a successful launch at the presale stage by strengthening marketing, conducting an audit, collecting feedback from target users, as well as supporting the further development

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Our strategy and plans

Product

Development during a bear market

Auditing to smart contracts

Formation of a team, involvement of industry experts

Community

Attracting the best influencers to promote the project to the masses

Ambassador Program

Referral program

Active maintenance of social networks, launching contests

Collaborations, partnerships, streams, AMA-sessions

Token SEED

First year

Spend 50% of profits on buybacks and burning tokens

Second year

Spend 25% of profits on buybacks and burning tokens

Third year

Spend 10% of profits on buybacks and burning tokens

Target

Reach total supply of 100,000,000 DUST

We don't plan to use team tokens in the next 2-3 years. We're going to show the community our team faith in what we're creating.

Funds / Advisors

Involving investments

Implication of expertise

Feedback based improvements & development

Partnerships

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How are we different from others

	Competitors	SEED
Participation in presales	✕ You need to buy a lunchpad token	✓ Free, at the expense of coin-stacking networks
Cross-Chain	✕ Mostly single network support	✓ Support of more than 7 leading blockchains
Mobile application	✕ None	✓ Convenient mobile application
Supported project categories	✕ Mostly IDO or IGO	✓ IDO + IGO + INO simultaneously
Ability to sell/rent allocations	✕ None	✓ Available with internal marketplace
Convenience and speed of interaction	✕ Complicated or incomprehensible user interface	✓ Convenient and clear platform for users and projects

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Our advantages

Improving network security

By stacking, we improve the security of leading blockchains: Ethereum, BNB Chain, Cosmos, Solana, Polygon, Avalanche, Near Protocol.

More than staking

The new level in stacking your coins allows you to receive not only the annual percentage yield (APY), but also the bonus of allocating of promising projects.

Web 3 in your pocket

The first fully native launchpad mobile app with a built-in cross-chain wallet.

There's never much feedback

Projects that get into the Launchpad gather feedback from the target audience and potential customers, identifying their strengths and weaknesses to improve them.

Fair Investment

The dynamic model of rank distribution among users allows for fairness in the amount of allocation received

Creating innovation

We introduce innovations and creative mechanics: gamification, SoulBound, Allocation Rent, Auto-invest, Compounding.

Thinking about projects

Advanced tools for onboarding and project presentation. Users will get all the necessary information in the most detailed and understandable way.

Community Driven

The community determines which projects they want to invest using Voting Power.

Win-win

Everyone wins - projects get resources in the form of investment and audience, and users get the assets of promising projects at the lowest prices.

Simplifying the complex

The user-friendly interface, quality onboarding and functionality of the platform speed up the process of project research and investment, saving the user time.

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Core mechanics and features

SEED combines time-tested and innovative mechanics, which make a project unique.

- Cross-chain
- Staking
- Rank system
- Marketplace
- IDO, INO, IGO
- Native mobile app
- DAO
- Accelerator
- Own token
- Voting system for projects
- Advanced personal account
- Convenient UI/UX with gamification

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91% of people on the Earth use mobile devices

The best native launchpad mobile app

One of our main priorities - is a simple and convenient mobile application. Newbies in the crypto domain will be able to participate in a presale easily and quickly. We want users to effectively interact with the launchpad while maintaining their mobility, and also be able to receive native notifications about new projects, upcoming launches, unlocks, listings on CEX's & DEX, and much more!

IOS + Android

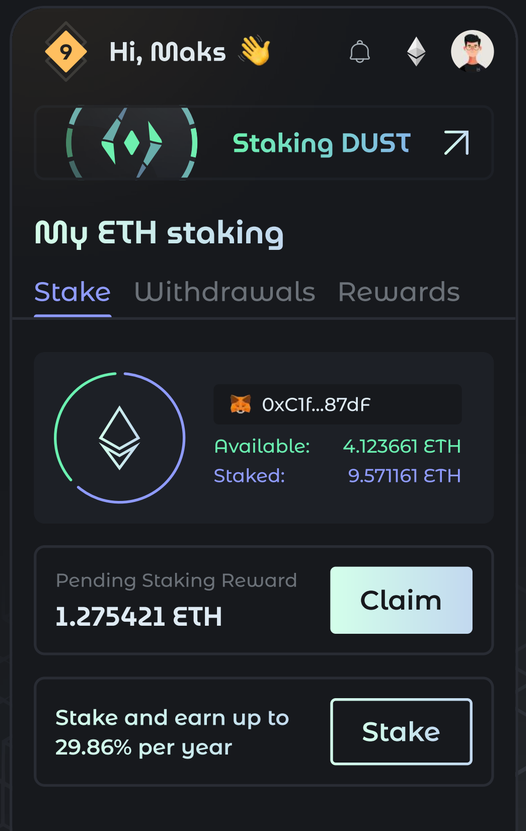
Comfortable

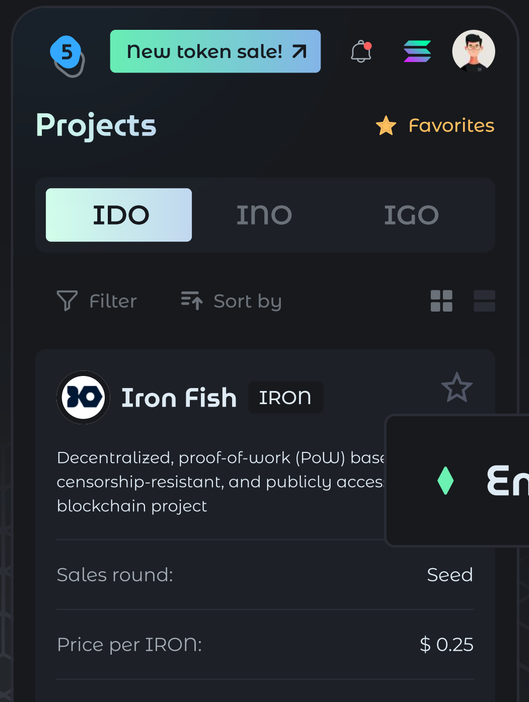
Interactive

Simply

Functional

Embedded Web 3 Wallet





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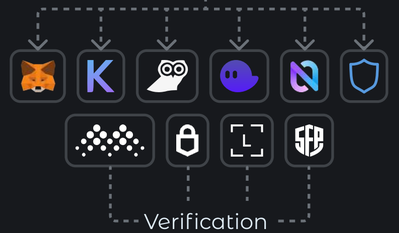
The user's path

Authorization

User

Log in

Connect wallet



Verification

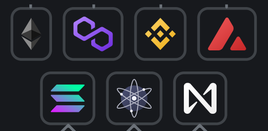
KYC

Staking & Rank

Calculate my Rank

Staking coins

Connect blockchains



Network selection

Investment

Project Voting

Use Voting Power

Getting an allocation

Purchase of tokens

Getting vesting

Unlock tokens

Getting tokens

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Staking

Compounding on

Staking plays a key role in the launchpad system. It is needed to:

1. Participation in IDO and getting the allocation.
   User can get an allocation to the project of the network he staking coins on.
2. The raise the profile rank for getting more allocation.
3. Additional annual income (APY).

At the start

Supported blockchains:

Ethereum	Solana	Cosmos	BNB Chain	Near Protocol	Avalanche	Polygon
ETH	SOL	ATOM	BNB	NEAR	AVAX	MATIC

In perspective

Potential blockchains:

Aptos	Flow	Mina	SUI	Toncoin	CELO
APT	FLOW	MINA	SUI	TON	CELO

And others...

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Token SEED utility

Token name: SEED

Token ticker: DUST

- Staking
- DAO
- Burning
- Marketplace currency
- Auto-invest
- Boost getting a new rank
- Dust Foundation ecosystem future utility

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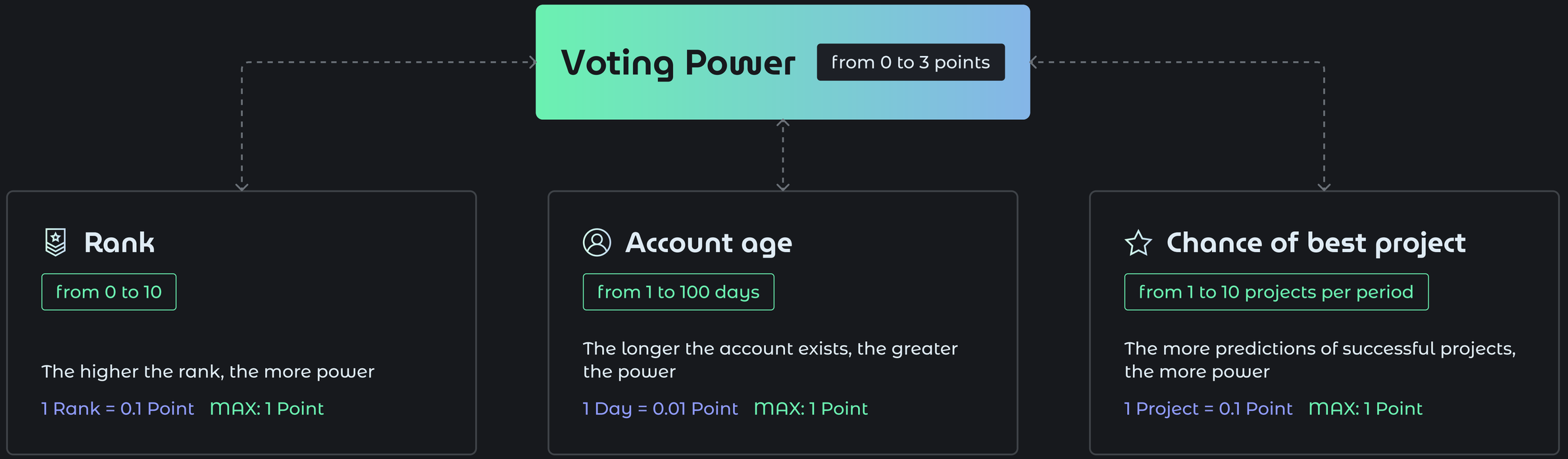
Voting Power

We use a three-factor model of efficiency and user value. The system rewards active members of the community with more influence and voting power when selecting projects for presale. This will avoid a strong impact from bots and multi-accounts, increase the value of the platform, and effectively distinguish high-quality projects from low-quality ones.



Example: Rank 5 (0.5 points) + 46 days account (0.46 points) + 4/10 successful predictions (0.4 points) = 1.36 Voting power

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Rank system

The rank-based system is designed to distribute allocations fairly among users. Having a rank affects the amount of allocation received and the weight of the vote for a new project that will potentially be launched in one of the ecosystems. There are a total of 10 ranks. To obtain a rank, several conditions must be met. Each successive rank is more difficult to obtain than the previous one.

Current rank

Rank 3

Account age n days	✓
KYC Required	✓
ETH in Stacking 7 of 3	✓
Votes per month 4 of 2	✓
Feedbacks per month 5 of 4	✓

Rank 4

Account age n days	✓
KYC Required	✓
ETH in Stacking 7 of 4	✓
Votes per month 4 of 3	✓
Feedbacks per month 5 of 5	✓

Rank 5

Account age n days	✓
KYC Required	✓
ETH in Stacking 7 of 5	✓
Votes per month 4 of 4	✓
Feedbacks per month 5 of 5	✓

Rank 6

Account age n days	✗
KYC Required	✓
ETH in Stacking 7 of 6	✓
Votes per month 4 of 5	✗
Feedbacks per month 5 of 6	✗

Rank 7

Account age n days	✗
KYC Required	✓
ETH in Stacking 7 of 7	✓
Votes per month 4 of 6	✗
Feedbacks per month 4 of 6	✗

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Gamified mechanics

Chests

The INO public sale will sell 3 types of chests, each of which may contain ranks+ from 1 to 10 with different odds.

Rank+ breeding

To increase the level of NFT, it is necessary to breed two NFTs of the same level. As a result, with a certain chance, you can succeed as well as fail.

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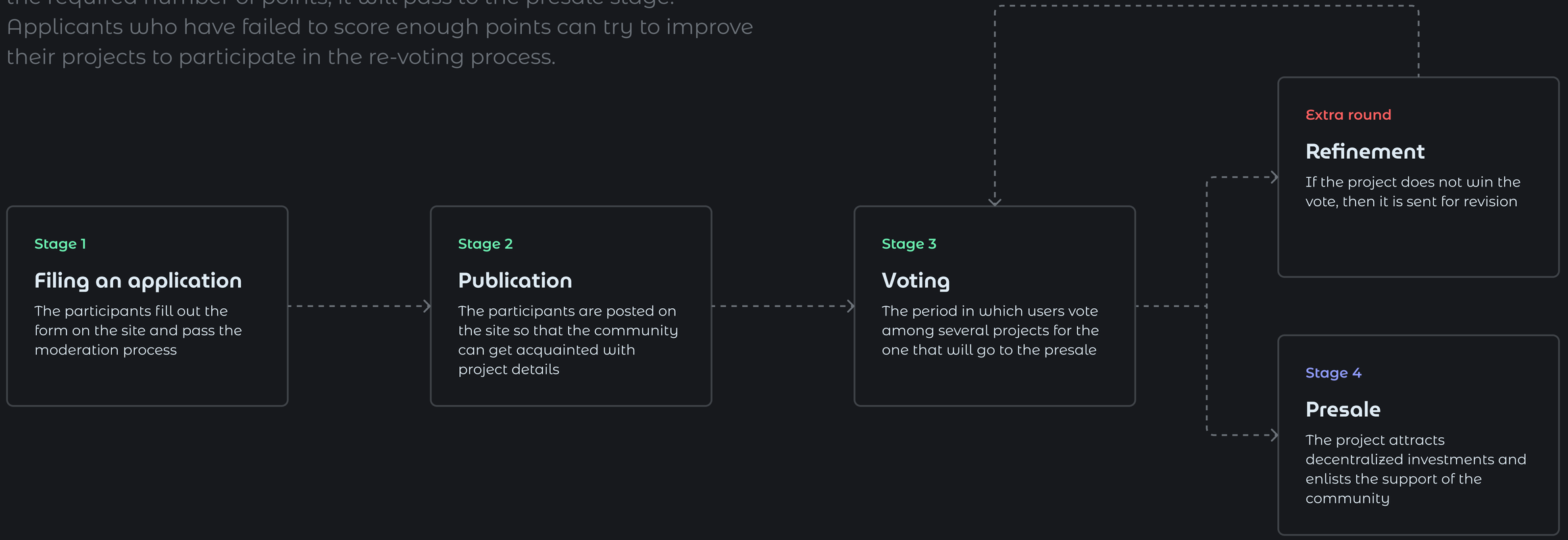
Projects mechanism

We're very selective when we choose new projects. Each applicant must pass a fair selection stage through voting, community feedback and community approval. In the case when the project has collected the required number of points, it will pass to the presale stage. Applicants who have failed to score enough points can try to improve their projects to participate in the re-voting process.



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DAO

DAO will enable users to take an active part in the life and development of the product by putting initiatives to the vote

What kind of proposals can be put for voting in the DAO?

- Ideas about functional innovations
- Partnership proposals
- Treasury proposals
- New networks integration proposals

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DUST Tokenomics

Total supply	Total to Sold	Total amount of raise	Marketcap on TGE	Circulation Supply on TGE
140,000,000 DUST	61,600,000 DUST	$ 10,178,000	$ 5,451,250	21,805,000 DUST

Sale Rounds	DUST tokens	% of supply	SEED price	In USD	Unlock scheme
Seed	16,800,000	12%	$0.06	$ 1,008,000	Unlock 15% on TGE, cliff 12 month, then linear vesting 12 month
Early Adopters	350,000	0.25%	$0.07	$ 24,500	Cliff 12 month, unlock 10%, then linear vesting 10 month
Strategic	3,850,000	2.75%	$0.11	$ 423,500	Unlock 10% on TGE, cliff 12 month, then linear vesting 8 month
Private	11,200,000	8%	$0.14	$ 1,568,000	Cliff 12 month, unlock 5%, then linear vesting 8 month
Influencers	1,400,000	1%	$0.19	$ 266,000	Unlock 10% on TGE, cliff 6 month, then linear vesting 6 month
Community	2,800,000	2%	$0.21	$ 588,000	Unlock 30% on TGE, then linear vesting 5 month
Public (IEO)	25,200,000	18%	$0.25	$ 6,300,000	Unlock 40% on IEO, cliff 6 month, then linear vesting 6 month

Other Supply	DUST tokens	% of supply	Unlock scheme
Treasury	7,000,000	5%	Unlock 10% on TGE, then linear vesting 36 month
Marketing	1,400,000	1%	Unlock 10% on TGE, then linear vesting 12 month
Validators	1,400,000	1%	Cliff 24 month, then linear vesting 6 month
Validators Rewards	4,200,000	3%	Cliff 24 month, then linear vesting 12 month
Staking	21,000,000	15%	6% year inflation model
Team	25,200,000	18%	Cliff 24 month, then linear vesting 12 month
Market Making	7,000,000	5%	no lock
MM (Long Term)	7,000,000	5%	Cliff 24 month, then linear vesting 12 month
Advisors	4,200,000	3%	Cliff 12 month, then linear vesting 12 month

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IDO Market Statistics

Some numbers and statistics:

~ 76

Total number of existing launchpads

> $ 158,375,250.00

Total attracted funds by launchpads at the early stage of development

~ 2204

Total number of IDOs on all launchpads

$ 988,501,970

Total investment in all TGEs among all launchpads

$ 4 677 221 640

The total market capitalization of all projects that were launched using IDO

22,2x

Average ROI of projects on ATH

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Competitors

- Coinlist
- Avalaunch
- Seedify
- Polkastarter
- Boca Chica
- Tokensoft
- Sphere
- Solanium
- Moonedge
- DAO Maker
- GameFi
- BSCPad
- TrustSwap
- SuperFarm
- Poolz
- Launchpool
- PAID Network
- FireStarter
- Red Kite
- Waggle Network
- OKX Jumpstart
- Binance Launch
- Gate.io Startup
- Starlaunch
- ZeroSwap
- TrustPad
- Infinity Pad
- Gamestarter
- Raydium
- Bounce Finance

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Our team

In Ukraine

Kirill Evans

CEO

Chief Executive Officer

In Poland

Goodman

COO

Chief Operating Officer

In Poland

Funshot

CTO

Chief Technology Officer

In Ukraine

Makkov

CDO

Chief Design Officer

In Ukraine

Mr. Nikes

CEngO

Chief Engineering Officer

In Germany

Alex [Masternode24]

CRDO

Chief Research & Development Officer

In Turkey

Alex Notm

CMO

Chief Marketing Officer

In Ukraine

Sir Glory

CAO

Chief Analytics Officer

SEED

Partners

DEFIYIELD

COLIZEUM

Integration with

SYNAPS

Chainalysis

Legals by juscutum

Roadmap

Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1-2 2025
Pitch Deck	Team hiring	Launch validator node on Ethereum, Cosmos	Testnet for platform SEED on Goerli	Main website	Crosschain wallet	Testnet SEED on Solana, Cosmos	Testnet SEED on Near Protocol	Main website 2.0	Accelerator launch
Whitepaper	Main website (MVP)	Testnet staking SEED on Goerli	Marketplace development	Ethereum Mainnet	Launch Marketplace	Mainnet SEED on Solana, Cosmos	Mainnet SEED on Near Protocol	Full 6 chains integrations	Launch DAO
Investor cabinet	Nodes development	Compounding smart contract	Mobile app (IOS)	Testnet SEED on Avalanche, Polygon, Binance smart Chain	Auto-invest	First INO launch	First IGO launch		
Early stage investments	Launch validator node on Solana, Near Protocol, Polygon, Avalanche	Smart contracts audits	Mobile app (Android)	Mainnet SEED on Avalanche, Polygon, Binance smart Chain	First IDO launch				
KOLs integration	SEED (DUST) smart contract	Public IEO	Cross-chain wallet development						
Team hiring	Staking SEED (DUST)	Listing							
Brand creating									

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backed by DUST FOUNDATION

Contacts

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Telegram channel
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Telegram community chat
https://t.me/seed_ooo_chat